

Identity & Display



The Association of Art Historians 19th Annual Conference is jointly convened by the Tate Gallery and University College, London, and takes place at the Tate Gallery on Friday 2, Saturday 3 and Sunday 4 April 1993. For details of the conference programme see the latest copy of AAH Bulletin. All enquiries should be made to the Conference Administrator Sylvia Lahav. Tel 071 821 1313 ext 354. Conference Conveners: Richard Humphreys and David Bindman.

Registration

Registration will take place in the entrance marquee, located at the John Islip Street entrance to the Tate Gallery.

Accommodation

Information on accommodation is available from Kings Campus Vacation Bureau Tel 071 351 6011.

Book Fair

A major book fair is being organised to coincide with the conference on Friday 2 and Saturday 3 April. Approximately 60 stalls will be situated in the main and entrance marquees. A special opening of the book fair will take place on Friday at 11.30am.

2/3/4 april 93 association of art historians 19th annual conference

Plenary Sessions

These will take place at Westminster Central Methodist Hall, following the last academic session in the afternoon.

Friday April 2

Sotheby's Lecture

Speaker: Hélène Cixous. Followed by a panel discussion with Michèle Roberts and Nicole Ward Jouve

Saturday April 3

Power and Display

Speakers: Steven Lukes, John Brewer, Carol Duncan, Richard Sennett.

Sunday Sundaes

Sunday April 4

The conference this year is taking advantage of its museum venue with a lively mix of special sessions, events and gallery workshops. Delegates will also have an opportunity to visit various Tate departments. Further details are available from the conference office and will be published in the February AAH Bulletin.

Academic Sessions and Conveners

Friday April 2 and Saturday April 3

1 Art in Bourgeois Society 1790-1850
Andrew Hemingway/William Vaughan

2 Authorship Et Anonymity
Evelyn Welch/Charles Ford

3 Conservation and its Consequences
Rica Jones/Libby Sheldon

4 Conservation and its Discontents:
The Restoration of Historic Buildings in Europe
Bruce Boucher

5 Displays of Identity:
Museums and the Making of Histories
John Murdoch

6 Documenting the Face?
The Portrait as Historical Artefact
Shearer West/Karen Hearn

7 Englishness Et English Art
Barry Curtis/Steve Johnstone

8 Genealogy of Beauty
Stephen Bann

9 Issues of Medieval Decorum
Paul Binski

10 Metaphor and Power
Tamar Garb/Briony Fer

11 Mythologies of the Artist
Virginia Button

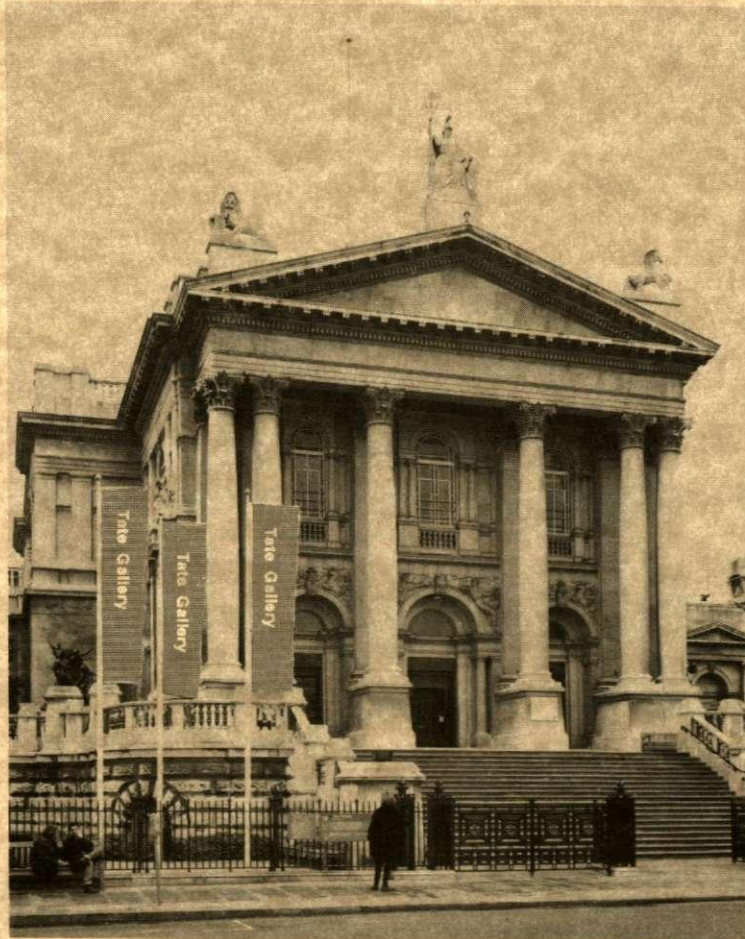
12 Representing Human Rights
Helen Weston

13 Visualising Masculinities:
Interrogating the Codings of Masculinity
Andrew Stephenson

14 'When' is Art History?
Michael Corris



ASSOCIATION OF ART HISTORIANS
NINETEENTH ANNUAL CONFERENCE
and
BOOK FAIR



at

THE TATE GALLERY, LONDON

Friday April 2 and Saturday April 3 1993

THE ASSOCIATION OF ART HISTORIANS

The AAH is the professional body of art historians in Britain and overseas. The majority of its members are students and graduates in academic and curatorial positions but other professions including practising artists and designers are represented.

The Annual Conference traditionally attracts in the region of 600 delegates from all disciplines. It provides a forum for communication between people ranging from students or young freelance researchers taking first steps in the profession to professors and lecturers, curators and museum directors.

The Executive of the AAH is particularly pleased that the 19th annual conference and book fair is being hosted for the first time by a national gallery and is confident that this will prove to be a special and unique event.

THE CONFERENCE

The 1993 AAH Conference is a unique collaboration between a national gallery, (The Tate), and an academic institution, (University College London). The theme of the conference, **IDENTITY AND DISPLAY**, is concerned with the nature of personal, sexual and national identities and the many different ways in which they are represented. A number of the academic sessions will examine these questions in relation to museums and galleries in general and to the Tate's current displays in particular. Guest speakers include Hélène Cixous, Stephen Lukes, Richard Sennet, Michelle Roberts, Carol Duncan and John Brewer.

A special reception to mark the opening of the book fair will take place in the exhibition area at 11.30am, Friday, April 2. This will be opened by a major literary figure and all exhibitors are warmly invited to attend.

THE TATE GALLERY

The Tate Gallery houses the national collections of British Art from the

sixteenth century to the present day, the Turner Bequest, and the national collection of British, European and American 20th century art. The Tate's displays of its permanent collection and its major temporary exhibitions attract nearly 2 million visitors a year, both from Britain and throughout the World.

THE BOOK FAIR

The uniqueness of the venue and the support which it gives to the book fair offers retailers and publishers an opportunity for direct consultation with delegates and members of the public.

Delegate registration and serving of lunch and refreshments will take place in a rigid, framed, marquee, sited on the car park to the rear of the gallery. All visitors to the Book Fair, including delegates and members of the public will enter through the entrance marquee and will then make their way into the larger structure by way of a covered walkway.

Both areas will have a wooden, sprung floor and the temperature will be thermostatically controlled on a 24 hour basis. An indirect oil fired heating system, similar to central heating, will ensure a minimum night temperature of 7°, thereby greatly reducing any risk of any possible problems caused by damp or condensation. Heating will be operating throughout the build-up period to the event, and students will be available to assist with loading and unloading of displays.

Each exhibitor taking a stand will receive:

- * Back and side walls covered in a velcro compatible fabric
- * Fascia and nameboard showing your company name
- * One free-standing counter unit
- * One shelf unit
- * 2 spotlights
- * Editorial entry into the Book Fair Catalogue
- * Complimentary tickets

There are also a limited number of unattended display areas, sited within the Book Fair, and which may be used for the display of promotional literature only.

SPONSORSHIP AND ADVERTISING

Integration between exhibitors and delegates is both vital and fundamental to the success of an event of this nature, and we have recognised this need and addressed it by bringing together the formality of the Book Fair displays and the informality of the refreshment area. There is also the possibility of meeting with delegates at one of the parties which are a regular feature of the annual conference or you can get your company name and message across by sponsoring a particular aspect of the event.

Sponsorship of Posters

Tickets
Carrier Bags
Delegate wallets
Delegate receptions
Academic Sessions

are all possible.

Any one particular aspect of sponsorship would be unique to one company, with the exception of sponsorship of receptions, where sponsorship could be shared by one or more companies.

THE RATES

Stands:

Each stand comes complete with a modular shell scheme comprising back and side walls (where appropriate); fascia and nameboard; one 1m wide x .5m deep and 1m high counter unit; one 1m long and 30cm deep shelf unit; 2 spotlights.

Back and side wall panels are covered in grey, velcro compatible, fabric.

Cost per stand and display area measuring 3m x 1.5m

£550.00 plus VAT at the prevailing rate.

nb. A discount on the stand cost may be claimed by companies which book and confirm their requirements by an early date, and details of this are shown on the Application for Space Form.

Displays:

Unattended display areas, suitable only for promotional material, are also available.

Please note: Neither the Organisers, the Association of Art Historians or the Tate Gallery will accept responsibility for items sent for unattended display, and all transit and insurance costs must be borne by the exhibiting company.

Cost per display area
£100.00 plus VAT

ALL participating companies will also receive complimentary tickets, 50 word editorial entry into the Book Fair Catalogue and an Exhibitor Manual.

The floorplan layout, detailing the stands and entrance area, is shown on the reverse of this brochure.

FURTHER INFORMATION

For booking of stands, or to discuss ways in which your company can assist with sponsorship, please contact:

A & R Consultants
127 Sunnybank Road
Griffithstown
Pontypool
Gwent NP4 5LL
Tel: 0495 762790
Fax: 0495 767985

To advertise in the Book Fair Catalogue, a copy of which will be given to all delegates and available to all visitors, please contact:

Kate Woodhead
Director of Administration and Publicity
Association of Art Historians
Dog and Partridge House
Byley
Cheshire
CW10 9NJ
Tel: 0606 835517
Fax: 0606 834799

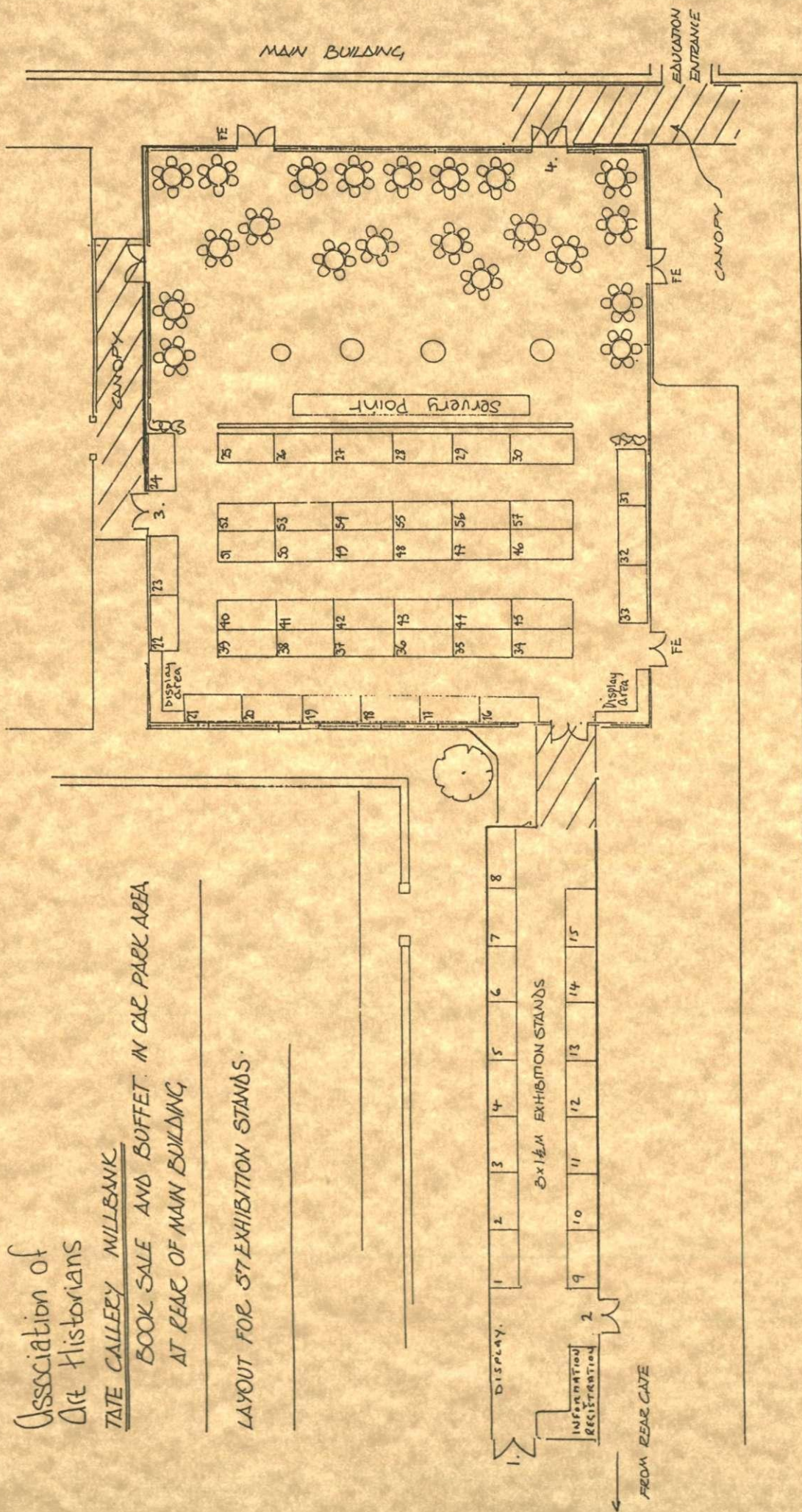


Association of Art Historians

TATE GALLERY MILLENNIUM

BOOK SALE AND BUFFET IN CAR PARK AREA
AT REAR OF MAIN BUILDING

LAYOUT FOR 57 EXHIBITION STANDS



MAIN BUILDING

- 1= Delegate entrance
- 2= Public entrance
- 3= entrance/exit to Curators block for delegates
- 4= entrance/exit to Talk Gallery for delegates